

PRESIDENT'S APPEAL 2010

ART GALLERY OF WINDSOR... RECHARGING FOR THE FUTURE!

Ilias Kiritsis, President



One of the biggest challenges for the Gallery is that in order to thrive and grow, we must welcome new opportunities to better serve our stakeholders and community while increasing revenue and audience participation.

It's time to celebrate the AGW's accomplishments with renewed optimism. Given the challenges this past year, the energy and dedication within this organization has been inspiring. We had to rethink our traditional operating methods and make tough, but necessary choices. Those decisions have made the Gallery more innovative and resilient, generating additional revenue while offering even more engaging programs and activities.

By taking a look back, you will be pleased and even a bit surprised by everything that has been accomplished as we ready ourselves for continued success.

Top 2010 Highlights

1. 50% increase in donations
2. Mission accomplished! A new director will lead the AGW in 2011
3. Staying on track with fiscal accountability and transparency
4. More exciting collection exhibitions



Honouring the Past and Inspiring a Healthy Financial Future for the Gallery

By its nature, a foundation takes a long-term view, envisioning the future for the institution it serves. Working to fund present operations while planning, always, for the longer term, the AGW Foundation is no different. Managed by a rotating board of ten trustees, dedicated to receiving, maintaining and managing the investment of funds to benefit the AGW, the Foundation is the Gallery's most important financial partner.

AGW FOUNDATION

Established over thirty years ago, the largest contribution to the Foundation was made in 1993 when the Gallery's original building on Riverside Drive was leased for use as an interim casino. The bulk of the \$6.8 million rental income was donated to the Foundation in perpetuity. Since 1996, it has disbursed over \$8 million from income earned on the endowment directly to Gallery operations.

We must recognize and acknowledge that without the annual allocation from the Foundation, the Gallery would not be the exciting, accessible and relevant cultural institution that we enjoy today. In fact, the presence of a public art gallery within our community would be in question, confirming that the endowment must not only be sustained and protected, but grown.

The AGW and its Collection belong to us all



5. A dynamic, new website with greater functionality, including the *Get Connected* e-mail update service
6. Sponsored programs such as:
 - *Free Wednesdays*, thanks to the DWBIA, Caesars Windsor and AM800 CKLW
 - *Sundays in the Studio*, thanks to the Graybiel family and local artists
 - *Children's Festival of Art*, thanks to CAW Local 444
 - AGW Volunteer Committee's *Art History Film Series*
7. Energy-efficient initiatives continue to save the Gallery over \$150,000 annually
8. Continuing to develop more partnerships and opportunities for broader audience involvement
9. A stronger and more candid relationship with the Foundation and City of Windsor
10. 2010 stats confirm higher community participation (see chart on reverse)

Recharged! Leadership and Direction

With much enthusiasm we officially welcome Catharine M. Mastin, the AGW's new director. No stranger to the city, she was the Curator of Canadian Art at the AGW from 1989 to 1995. She has the leadership skills and curatorial expertise to help diversify and energize the AGW.

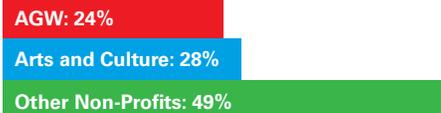
New Fundraising Initiative: Large 5' x 8.5' banners celebrating the AGW collection will soon be hanging in the ground level concourse. Pictured: Emily Carr's *Yan Mortuary Poles* (1928/29)

Arts and Culture Funding

Hill Strategies Research recently published a report on charitable giving, which included information concerning funding sources for all non-profits in relation to arts and culture organizations in Canada in 2007. We are sharing this information with you along with comparable AGW stats for the same time period.

Funding Sources

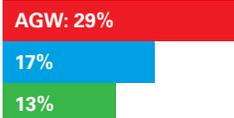
Government Funding



Earned Revenue



Gifts and Donations



Other Sources



Recharged! Financially

- Since November 2009, the AGW has saved money by operating under a team-management model to oversee day-to-day Gallery operations
- Due in large part to the 2009 economic downturn, management and union staff took proactive measures by accepting a four-day work week to ensure the financial well-being of the Gallery
- Improved returns on the AGW Foundation's endowment fund in 2010
- A 4% increase in Ontario Arts Council funding
- Additional name-space commitments
- Salary savings through temporary staff reductions

Recharged! World-Class Programming

- In celebration of the *Year of the Tiger*, the AGW and Essex County Chinese Canadian Association presented Chinese New Year festivities to a packed house
- In conjunction with the Media City Film Festival, the AGW presented Austrian photographer Friedl vom Groller (Kubelka)'s to much acclaim
- The Red Bull Air Race photo exhibit brought thrilling images of past races from exotic locations around the world
- *Prints from the CPR Magic Lantern Slides, 1885–1930* reminded us of Canada's promise as a welcoming tourist and immigration destination
- *Masterworks Southwest* showcased the work of Ontario artisans, including everything from glassworks to pottery



- *Blow O wind to where my loved one is: Indian Miniatures from the Collection of Timpi Aulakh* gave us a chance to see exotic historical paintings from India
- From the Boston Museum of Fine Art, *Future Retro: Drawings from the Great Age of American Automobiles* offered a rare glimpse into the creative process of Detroit's Big Three in the postwar period
- Rave reviews as visitors enjoyed more exhibitions featuring works from the AGW's acclaimed collection
- Along with Art Rental & Sales' ongoing commitment to local artists, the Gallery showcased the works of Adèle Duck, Jeet Aulakh, Shirley Williams, in addition to University of Windsor MFA Graduate and St. Clair College graphic design graduates exhibitions
- A special thanks to the AGW curatorial department: Mandy Salter, Nicole McCabe, Mary Anne VanWatteghem, Marty Hunt and Tony Mosna, who faced a year of many challenges. The results of their efforts are truly inspirational. Together they produced exciting, engaging and entertaining programs.

Recharged! Fundraising and Special Events

- *The Red Dress Event*, chaired by Stephanie Zekelman, raised over \$110,000 for two local charities: the AGW and the Heart and Stroke Foundation of Ontario. The Gallery came alive with sizzling red hot couture, fusing fashion, art and fun while celebrating some of our region's most dynamic and philanthropic women.
- Enjoying the work of the Group of Seven, along with great friends, food and regional wines, made for a perfect evening at the Gallery with *Celebrating the Collection: The Group of Seven*. This sophisticated, intimate and casual evening was a hit, raising over \$3,000. Look for another *Celebrating the Collection* event in 2011. Thanks to Dr. Donna Brode, Dr. Carolyn Mason and Stephanie Nagle for helping to organize this event, and to the WFCU for sponsoring the exhibition.

Installation view of local artist Jeet Aulakh's *Anahada Naada* and some selections from Timpi Aulakh's collection of Indian miniatures

Measuring Success Public participation rises in 2010

Gallery visitors	78,900
Public group tours.....	429
AGW members.....	1,584
Exhibitions	35
Education activities.....	385
Education participants	17,700
Curatorial studio visits	44
Volunteers.....	214
Volunteer hours	4,000
Venue rentals.....	147

- The AGW Volunteer Committee continues to support the Gallery. This year, they organized *Tea For Two or More*, the popular Art History Film Series in conjunction with *Free Wednesdays*, and the *Bridge & Fashion Show Luncheon*. Always ready with a helping hand, our volunteers assist with Gallery mailings, front desk staffing, the gift shop, Art Rental & Sales, exhibition openings and hostess duties. Thank you!
- On Saturday, April 9, 2011, the AGW will celebrate its fifth Artrageous fundraising event, chaired once again by the gracious Pam Rodzik. Mark your calendar for *Studio 54... Artrageous Style!* Tickets will be available starting January 2011.

Your Donation is Important

My thanks to the Foundation for partnering with the AGW to help kick off this year's appeal with a leadership gift. However, it is you — the community — that are the Gallery's most important and generous partner. This year, we need your support more than ever.

On a closing note, we'd like to wish a happy retirement to Marty Hunt, Senior Preparator, for his 32+ years of service to the Gallery. Thank you, Marty!

A handwritten signature in black ink, appearing to read 'I. Kiritsis'.

Ilias Kiritsis
AGW President

Donations received by December 31, 2010 can be claimed on this year's income tax submission.

Note: Donations of over \$250 will receive a complimentary copy of the *Odette's Sculpture by the River* hardcover book.

AGW

Art Gallery of Windsor

401 Riverside Drive West Windsor, Ontario N9A 7J1 Canada
Phone 519 977 0013 Fax 519 977 0776 www.agw.ca

Charitable Organization Registration Number 10807 1663 RR0001